New England Garden Festival

31st October – 1st November 2026
Armidale Racecourse

Sponsorship Prospectus

www.negf.com.au

Enquiries: info@negf.com.au

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New England Garden Festival

The joys of Spring are welcomed and celebrated by the New England Garden Festival & Garden Trail. The volunteer committee invites you to be part of this major cultural and community event in **TENTERFIELD, GLEN INNES, GUYRA, ARMIDALE AND URALLA**.

We celebrate and ignite our interest in gardening and sustainability, while bringing thousands of visitors to our New England towns.

The Armidale weekend festival features diverse local musicians, community choirs, creative workshops, speakers, children's competitions and activities, food and drinks, and with over 100 artisan stalls with garden sculptures, handmade delights, tools and books, and PLANTS.
Relax to music in the shaded FOOD COURT and PICNIC AREA.
GARDENS are open across the New England during the festival week.

The funds that the festival raises are donated to **COMMUNITY ORGANISATIONS AND CHARITIES** that support vulnerable people in our communities.

Sponsorship Types

The committee understands the pressures on business, so any amount you are able to nominate would be gratefully accepted.

Major or Minor Sponsorship

You can choose to be a major or minor sponsor of the event or choose a particular area to support.

- Gold Sponsor $10,000
- Silver Sponsor $5,000
- Bronze Sponsor $2,000
- Or any other amount you choose…

Sponsor an Activity

Sponsors may wish to support one of the festival cost centres/activities

- Special guest fees
- Media, advertising and signage costs
- Printing costs
- Children's competitions
- Music and entertainment
- Workshops and speakers

Provide in-kind sponsorship

Your contribution is multiplied when you provide an in-kind contribution of any value to raffles and competition prizes.

Sponsor Benefits

Your sponsorship has a multiplier effect!

From 2023 – 2025, the festival raised over $90,000 for community organisations.

Sponsor Benefits	GOLD $10,000	SILVER $5,000	BRONZE $2,000	Over $500
Complimentary tickets to the festival	10	6	4	2
Company logo on NEGF website	✓	✓	✓	✓
Link to company website on NEGF website	✓	✓	✓	✓
Logo on NEGF timetable and booklet	✓	✓	✓	✓
Logo in continuous reel played at the festival	✓	✓	✓	✓
Social media posts	✓	✓	✓	
Banner displayed at the festival	✓	✓	✓	
Radio acknowledgement during the festival	✓	✓		
Publicity in media releases	✓	✓		
Weekend trade stall site 6m x 3m	✓	✓		
Television advert mention (grant dependent)	✓			
Open ceremony guest with local member	✓			
Acknowledgement as Premium Donor on the festival stage	✓			

Next Step:

Fill the form attached and email to info@negf.com.au OR submit the website form at: www.negf.com.au - Sponsors | New England Garden Festival

Payment to: New England Garden Festival BSB932000 Acc: 100494033

Invoices will be issued on receipt of the form and payment to our account.

For further information, contact Kate Coward 0436 290 042; madcowsr@gmail.com